

Members Present: President Joe Krapohl, Vice President Jim Washington, Secretary Bill Lucas, Commissioners Ron Winters, Ted Henry, Mike Keeler, Jeff Wright and Archie Bailey

Members Absent: Commissioners Gleason and Dickerson

Staff Present: Amy McMillan, Director; Ron Walker, Deputy Director; Leisa Gagne, Finance Officer; Hilda McShane, Marketing Specialist; Deborah Wilkes, Secretary

Others Present: Brian Barkey, Legal Counsel

Call to Order. President Krapohl presided over the meeting and called meeting to order at 10:03 a.m.

Opportunity for the public to address the commission. President Krapohl asked if there is anyone wishing to address the Commission. Per commission rules each person shall have three minutes in which to address the commissioners. No one addressed the commission.

2) Consent Agenda. Discussion: President Krapohl asked if any commissioners wished to remove any items from the consent agenda. No items were removed.

Action Taken:

Motion by Commissioner Lucas

Supported by Commissioner Washington

Motion and support for approval of consent agenda items A-E as listed.

Roll Call

Yeas: Bailey, Henry, Lucas, Wright, Krapohl, Washington

Nays: None

Absent: Commissioners Gleason and Dickerson are absent. Commission Winters stepped out of the room and missed this vote. Commissioner Keeler arrived at 10:05 and missed this vote.

MOTION CARRIED 6-0

4) Report from Legal Counsel. Mr. Barkey has no report today.

5) Director's Report.

A. Wildlife Update At the end of the second week of deer hunting at the Cummings Center two deer have been taken. One was a six-point buck and one was a doe. There are a couple weeks of that program to go. Between eight to 10 hunters show up on each day, so the response has been good.

Waterfowl hunting is off to a successful start as well. We will provide you an update as the season rolls on.

B. Year End 2010-11. We will have an update for you on the fiscal year end 2010-11 in November. It takes a while to get all the receipts in and bills paid for the end of the fiscal year.

C. Interim Chief Ranger Our interim Chief, Kevin Shanlian, will be introduced to you at the next meeting. Mr. Shanlian was unable to be here today, he is in training in Lansing.

D. Halloween Halloween at Crossroads Village is off to a great start. The weather has been cooperative and if you have any pull in the weather-making department please exercise that on our behalf as this is one of our major revenue-generating programs to start off the new fiscal year.

6) New Business. President Krapohl announced that our Director, Amy McMillan has been appointed to a Blue Ribbon Panel by the Governor of the State of MI to assure that the role of the State parks meets the needs of Michigan's diverse and changing population. It will be year-long review of state parks and recreation areas to explore innovative models to help the state parks to better serve current and new generations of Michigan citizens. It is very high profile, very well deserved appointment of our parks director and we should congratulate her on that. He believes that, in the long run, it will bring high visibility to our parks system also. So congratulations.

7) Opportunity for Commissioners to address the Commission. Commissioner Henry asked about the John Deere event at the Mounds. Ms. McMillan said it was a special event at the Mounds, a partnership, to highlight John Deere's new product in the ATV market. This was an opportunity for them to showcase their product and our partnership with them resulted in cooperative advertising in the amount of \$15,000 and they advertised throughout the region. We will provide you with a return-on-investment report at a commission meeting. They sold three of their vehicles while they were there. As a result of the advertising investments from the event, it paid us back entirely for the branding initiative that we did earlier in the summer for the Mounds ORV Park. We expect to see similar partnerships spring up over the course of the year.

Commissioner Henry asked if there were any dealerships from outside the County? Ms. McShane said this particular dealer (Tri County) has five locations; one in Lapeer, Saginaw, Corunna and a couple other locations.

Ms. McMillan said it was very well done and we'll provide a full report.

8) Opportunity for the public to address the commission. No one from the public addressed the commission.

9) Adjournment. Hearing no objections, President Krapohl adjourned the meeting at 10:09 a.m.